

19467. Misbranding of Dr. Simmons Four-Fold salve. U. S. v. 54 Packages, et al., of Dr. Simmons Four-Fold Salve. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27720. I. S. No. 32237. S. No. 5796.)

Examination of a drug product, known as Dr. Simmons Four-Fold salve, from the shipment herein described having disclosed no ingredient or combination of ingredients capable of producing the curative and therapeutic effects claimed for the article in the jar and carton labels, and in an accompanying circular and sample tin container, the Secretary of Agriculture reported the matter to the United States attorney for the District of Colorado.

On February 9, 1932, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 54 packages and 36 samples of the said Dr. Simmons Four-Fold salve, remaining in the original unbroken packages at Trinidad, Colo., consigned by Wm. R. Warner Co., St. Louis, Mo., alleging that the article had been shipped from St. Louis, Mo., on or about October 24, 1931, and had been transported from the State of Missouri into the State of Colorado, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of Dr. Simmons Four-Fold salve by this department showed that the article consisted essentially of volatile oils (10 per cent) including camphor, menthol, and methyl salicylate, incorporated in petroleum (90 per cent).

It was alleged in the libel that the article was misbranded in that the following statements appearing in the labeling, regarding the curative or therapeutic effects of the said article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Jar) "Recommended in the treatment of Pneumonia, * * * chest-coughs, Tonsillitis, Bronchitis, Boils, * * * in the treatment of inflammation and congestion of lungs, throat, and air passages. * * * open the pores of the painful parts by applying warm cloths wet or dry;" (carton) "Pneumonia * * * Coughs and Inflammations, and Congestions of the respiratory organs. * * * Inflammation and Congestion of the lungs, air passages and throat. * * * Inflammation and congestion of the Throat, Lungs and Air Passages, such as * * * Colds in the chest, Catarrh, Asthma, Tonsillitis and other forms of Sore Throat * * * may be used in large quantities in severe cases. * * * Boils * * * Stiffness in the neck and joints and soothes the pains of Rheumatism;" (circular) "For the best results in more severe cases the specific directions should be followed. Colds in the * * * Chest— * * * treat colds of any kind as soon as they appear— * * * Rub the salve well over the chest and neck freely, * * * Pneumonia— * * * apply Four-Fold Salve to the Chest, throat and back— * * * repeat this treatment as often as necessary * * * For Localized Pains * * * apply Four-Fold Salve * * * Asthma and Catarrh— * * * Eczema * * * Boils, * * * Apply Four-Fold Salve to the afflicted parts— * * * in toothaches and sore gums. Coughs— * * * Tonsillitis, Bronchitis and Non Diphtheretic Sore Throat— Apply to the Throat * * * repeat this treatment as often as necessary;" (sample tin container) "For Croup * * * Colds in the Chest, Catarrh, Asthma, Tonsillitis and other forms of Sore Throat."

On March 29, 1932, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19468. Misbranding of Von's pink tablets. U. S. v. 18 Large Packages, et al., of Von's Pink Tablets. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27731. I. S. No. 31920. S. No. 5818.)

Examination of a drug product, known as Von's pink tablets, from the shipment herein described disclosed no ingredient or combination of ingredients capable of producing the curative and therapeutic effects claimed for the article in the bottle label and in an accompanying circular and booklet, the Secretary of Agriculture reported the matter to the United States attorney for the District of Colorado.

On February 16, 1932, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and con-

demnation of 18 large packages and 18 small packages of the said Von's pink tablets, remaining in the original unbroken packages at Denver, Colo., consigned by the Omaha Von Co., Omaha, Nebr., alleging that the article had been shipped in interstate commerce from Omaha, Nebr., into the State of Colorado, in various lots, on or about December 4, 1931, December 17, 1931, December 22, 1931, and January 16, 1932, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of Von's pink tablets by this department showed that the article consisted essentially of bismuth subnitrate, magnesium oxide, and sodium bicarbonate.

It was alleged in the libel that the article was misbranded in that the following statements appearing on the bottle label and in the circular and booklet, regarding the curative or therapeutic effects of the said article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Bottle label) "To be used for stomach and intestinal disorders and other systemic conditions, induced by hyper-acidity. Directions For the first week take one tablet after meals, three times a day, and drink a glass of milk between meals and a cup of hot milk at bedtime. The milk is beneficial but not absolutely necessary. After the first week then take two tablets, after meals, three times a day, and continue to drink the milk as before. Tablets may be chewed, broken up or partly dissolved in a tablespoonful of water, drinking water afterwards. Drink all the water you like anytime;" (Pink circular) "Directions and instructions It Is Extremely Important that you follow all the directions and instructions faithfully for quick results. The treatment is the same for either Acidosis or Ulcers. Directions: The first week take one tablet after meals, three times a day. Drink a glass of milk, or fruit juice, two hours after each meal. If troubled with sleeplessness, warm the milk you drink in the evening. After the first three days, begin increasing the food you take at meal times. After the first week, take two tablets instead of one and continue the other directions as before. No lunches between meals, except the milk or fruit juice. Tablets should not be swallowed whole but should first be broken up, or partly dissolved in a tablespoon of water. Drink a full glass of water afterwards. Drink at least a quart of water each day. If you experience some nausea the first few days do not stop the treatment as it will soon pass. If constipated do not use harsh physics. Use pure mineral oil, secured at any drug store. Quit the mineral oil as soon as possible. Form the habit of a regular time each day for bowel attention. If your bowels are too loose at the start, boil one or more of the glasses of milk you drink. As you eat more food bowel looseness will quit. The stool will be quite dark or even black. Instructions: Do not eat the following acid producing foods: wheat, oats or rice products—white or whole-wheat bread—oatmeal—rice—pork or veal—eggs—fish—oysters—prunes or cranberries. You can, and should, eat the following foods: rye or corn breads, muffins or breakfast foods—beef, mutton and lamb—beef liver—all vegetables without exception and especially baked potato—any of the milk products, such as milk, cream, buttermilk, malted milk, cheese, ice cream—and you should especially make some fruit or fruit juice (except prunes or cranberries) a part of your breakfast each day. You can eat any desserts that are not made largely of eggs. Avoid alcohol in any form. Avoid tea entirely. Drink but one cup of coffee a day. If you now use tobacco do not stop. Information: There are no ingredients in these tablets to harm the most sensitive stomach, nor harm any other organ of the body. They contain no narcotics nor any other habit forming drugs. They do not lose their effect, as some medicines do, but can be taken over a long period of time with good results. The time it takes you to get well will depend upon your condition, and how faithfully you follow the treatment. Ulcers should heal completely in sixty days of uninterrupted treatment. Acidosis sometimes responds sooner and sometimes takes longer for complete results. A cold adds acid to the stomach. Worry and fear are bad for the stomach. Take reasonable outdoor exercise. As soon as you can, without distress, eat more substantial meals, at regular meal times, to build up your general strength and to give your stomach and bowels the exercise they need. We are interested in your getting well and will be glad to answer any questions concerning the treatment but we cannot diagnose cases nor act as consultants;" (booklet) "Highly efficient in the treatment of acidosis and ulcers of the stomach. The Stomach. The stomach is the dynamo of life. When

it is out of order everything goes wrong. If you cannot digest energy-producing foods without distress, all life drags. It is in the stomach that food gets an important treatment that turns it into the energy that propels life; using such elements of the food that are useful; helping to distribute such elements to the blood stream to be carried to all parts of the body; and assisting in the rejection, as ash, that portion of the food that is exhausted of its good, and those parts that are useless. When this marvelously constructed organ is out of order, and has to do its tremendous job limpingly, every other part of the entire system suffers more or less. Fortunately nature has endowed the stomach with great recuperative powers. It can be brought back to its full working ability, if the effort is attended with the exercise of common sense, the proper kind of medicinal help, and a little patience and cooperation on the part of the stomach's owner. Acidosis. You have often heard about the need for a balanced diet. Recent laboratory researches have revealed the need for another sort of balancing, termed the 'chemical balance' and a most important one. Every movement of a muscle of the body burns up some of the food fuel, leaving a residue or ash. This residue is always acid. In order to prevent the accumulation of acids, the blood and tissues are slightly alkaline. The excess of alkali over acids is known as the alkaline reserve, and this margin, called the 'chemical balance' though quite small is of vital importance. When there is a normal alkaline reserve, the acid toxins from burned up food are effectively neutralized; but when the reserve is diminished and the acid predominates then the stomach is out of 'chemical balance' and this surplus of acid causes all manner of disturbances resulting in indigestion; gas; dizziness; heart palpitation; bad sleeping; vomiting; sour taste; teeth on edge; food distress; loss of weight; poor appetite; headache; nervousness; constipation; irritability; moroseness; bad breath; body odors; and a tired, dragged out, lifeless feeling generally. This condition is known as Acidosis. Not all of these symptoms are present at the same time and, in lots of cases, the disturbances are intermittent, with either long or short periods of comfort between periods of distress. Acidosis is perhaps the most prevalent complaint of modern civilization, due largely to the kind and character of the foods we eat, improper mastication, unbalanced diet, bowel irregularity and lack of proper exercise. The taking of bicarbonate of soda, as a temporary relief from gas pains, is said to be the greatest drug habit of the day. And soda gives but a temporary relief. Acidosis is not a temporary condition but a disease and must be treated as such. If neglected it is apt to be the forerunner of more serious complaints. Because it is a disease temporary expedients are useless and finally result in merely aggravating the case. Over-night remedies and free trial samples usually are merely laxatives or gas expellers that have an immediate stimulating effect perhaps but leave the case worse off in the end. Nature is long suffering and breaks down slowly, even under abuse, and, by the same token, recovery takes time. No real treatment would profess to cure a long standing complaint with a few doses of medicine. It is the history of all worth while scientific discoveries that they are not accidental, nor the product of some ignorant 'witch doctor' but are evolved from years of labor, research, and experiments, by minds trained in the fundamentals of the subject. The stomach is a sturdy but intricate piece of machinery and when it gets out of order is certainly worthy of the best repair materials to be found. People have been so accustomed to see 'Patent Medicines' advertised at anywhere from ten cents to a dollar that they think a dollar is the limit and anything over that price an extravagance. And that may be true of strictly 'Patent Medicines' that are intended for only temporary results or that correct temporary disturbances. On the other hand no one questions the physician's charge of three to five dollars for consultation or for succeeding visits because, in going to a doctor, he has recognized the need of expert services and expects to pay for them, and to pay the drug-gist an additional fee for filling the medicine that is prescribed for the trouble. Von's Pink Tablets is not a 'Patent Medicine' in any sense of the word. It is a scientifically correct formula. Compounded of fine materials in one of the largest and best equipped laboratories in the country. And intended, not as a temporary measure, but to get at the source of the trouble and to correct it. Acidosis is always present when one has taken cold. Your stomach may be in perfect 'chemical balance' but take a cold and immediately a hyper-acid condition appears. This may be only temporary or it may be the start or recurrence of more serious acidosis conditions. Constipation is often present in

Acidosis cases. The originators of this treatment recognized this fact, and took it into account. One of the principal functions the medicine performs is to regulate the bowels and it does it in such an efficient manner that it might almost be called a remedy for constipation, a remedy science is constantly trying to find. If this treatment did nothing else beyond its efficacy in regulating the bowels it would, for this purpose alone, be worth many times its cost. In a few weeks' time Von's Pink Tablets will correct the most stubborn case of constipation, and after that a tablet a day will keep the bowels in fine condition. One patient had been taking cathartics for 20 years and got to the point where he found it necessary to take Epsom salts every night. You can imagine what a drastic physic that was and how hard it must have been on his system. He started taking this treatment for ulcers and reported, among other satisfying things, that he was astounded at the manner in which his bowel's reacted to the treatment. At the end of the first week, with the aid of a little mineral oil, he was able to quit the salts and in two weeks he quit the oil and his bowels have been splendid ever since. Another man said that for years he awakened every morning with the worry as to how he could get his bowels to move that day. This treatment has straightened him out and he says he never thinks of the subject any more. This same man, by the way, had the worst case of Acidosis, without ulcers, that we have ever seen. He is 28 years old. Came to us in a pitfully weakened condition. Said he used to be so strong that he did not know his full strength, with a grip that he felt could crush anything his hand grasped. When we first saw him he was unable to work. Could eat very little of anything. Had almost every acidosis symptom mentioned in the first pages of this pamphlet and about all of them at the same time, with no rest periods. When we told him we hoped to have him eating beefsteak in a month he looked at us in a wistful way and said, 'Mister, I have forgotten what beefsteak even looks like!' Well, to make a long but a very interesting story short, in two weeks he began to pick up. His bowels were functioning good. He could eat better. His bad breath and body odors were gone. He was more cheerful and had only a few of the long list of symptoms left. In a month he was not only eating beefsteak but fried bacon and about anything else he wanted to eat. Had gone back to work. Said his strength felt as though it was just surging back into his body. He was blessing us and going to a dance that night. There are many mild cases of Acidosis that do not require a regular course of treatment but are a constant annoyance nevertheless. These cases experience some gas and a sort of bloated or overstuffed feeling after eating. One or two of Von's famous Pink Tablets, taken after the heavy meal of the day, or a late supper or banquet at night, will keep the stomach in good condition, do away with that gaseous overstuffed distress after eating, besides helping to regulate the bowels. Von's Pink Tablets will correct any case of Acidosis and restore the stomach to a healthy normal 'chemical balance.' Stomach Ulcers, whether located in the stomach, duodenum or lower tracts, yield to Von's Pink Tablets. Acidosis Is Always Present With Ulcers. Therefore, all of the symptoms and the statements made in the preceding paragraphs respecting Acidosis also apply to ulcer cases. And in addition to the acidosis conditions there are raw sores to be contended with that cause their own pains and distress. Some ulcer cases experience pain that is variously described as burning, gnawing, dull ache, or merely vague discomfort. The more aggravated cases have cramps, doubling up, tearing or knife like pains and sometimes a choking sensation. Sometimes these pains are described as constant and sometimes they are described as coming on a few hours after meals when the stomach begins to empty. A full stomach sometimes relieves the pains but as the stomach empties they come on again. Frequently there will be quite long periods of relief extending even to months and then they come back again. Taking cold, with its rush of acid in the stomach brings back all the old pains. Unless, of course, the ulcers have been healed up. Even then when a cold is contracted Acidosis sets in with its distresses and the ulcer patient thinks he has suffered a recurrence of ulcers but usually a few tablets taken at that time will correct the Acidosis and drive away the ulcer symptoms. One man, a railroad engineer, reported that he had suffered with a pain in the pit of his stomach, without any let-up, for fourteen years. After taking Von's Pink Tablets for two weeks his pain suddenly left him and has not returned. Recently his wife said to us, 'You don't know what you have done for our whole family in relieving my husband of that constant, terrible pain, after fourteen years of it. It has

brightened up the lives of all of us.' An elderly gentleman, 72 years old, came to our offices. He said he had to stop down stairs in a restaurant and get a 'shot' of soda before he could come up to our floor. Said he had suffered with ulcers for 40 years and had spent thousands of dollars on his stomach without any success. He said he had been treated by he did not know how many and had tried everything he could find but had just about given up but he heard about us and came to see us as a last chance. You should have seen him in thirty days' time. You would not have known him as the same man. Pain all gone. Bowels fine. Eyes bright. Walked with quite a lot of pep for a man of his age. 'Feeling tip-top' he said and we almost blushed at the fine things he told us about what we had done for him, after 40 years of suffering. One poor woman had become so weak from pain and lack of nourishment that she had been in bed a year. In two weeks she got up out of bed and came down town in a street car to tell us that our treatment was the only thing that had ever done her any good though she had tried everything she could ever find for her trouble. In thirty days her pain was all gone and she was eating well and gaining strength every day. We could tell you of many, many more if we wanted to use up reams of paper and you had the time to read them but these cases are typical of the accomplishment of this treatment after everything else has failed of results. Some ulcer cases apparently have no real pain but their stomachs are sore. Sometimes the soreness is in one spot and sometimes it seems to be all through the stomach. We had one man recently who said he had tried everything but his stomach remained so sore he could hardly bear his clothing against it. His work consisted largely of stooping and lifting heavy objects so you can imagine his suffering. After two weeks of treatment with Von's Pink Tablets he was so delighted that the soreness was all gone that he came to prove it by pounding himself in the stomach with his fist, and we were delighted for him. Operations, in ulcer cases, are not always successful and most people dread the knife. They entail also a large expense and the spending of considerable time in a hospital and a long period of recovering strength. An operation removes the ulcers but does not correct the acidosis condition accompanying the trouble. We have had many letters stating that after going through all the horrors of an operation, pains and distress reappeared in a few weeks and the suffering was as great as before. We have saved many people from the necessity of operations and have corrected the trouble of others after operations. We quote from a letter received recently from a Minnesota farmer who says, 'Before taking your medicine I had been in the hospital and they told me there I had to have an operation. They took X-ray pictures of me and they said I was quite bad. So we saw your ad and I thought I would try your medicine before I would take an operation. I have taken the medicine for five weeks and feel sure now no operation is necessary and I certainly feel good and expect to be well in sixty days from the time I started taking Von's Pink Tablets. I have started a friend taking them who has a bad stomach.' In treating ulcers two things must be accomplished,—the acidosis condition must be corrected, and the ulcers must be healed. An unprotected ulcer is irritated by any solid foods passing over it. This is why most treatments call for a liquid diet in the hopes of lessening this irritation and its consequent pains. But even under a liquid diet there remains the irritation from the acid in the stomach eating away at the ulcers. Von's Pink Tablets coat the ulcers over with a soothing medicinal coating that protects them from the food passing over them and protects them from the acid in the stomach and any acid in the food eaten. This relieves all the pain, permits the patient to eat good, nourishing, strength building food, and at the same time corrects the acidosis condition and restores the 'chemical balance' of a normal healthy stomach. There is nothing in the tablets that could injure the most sensitive stomach nor any habit-forming drugs. Von's Pink Tablets goes at its work quietly and easily and takes only a little time before results are shown. No inconvenience nor loss of time from the everyday activities. And no rigid liquid diet. It consists of a scientifically correct medicine, in tablet form, together with certain simple instructions and the direction of your eating during the treatment so you may build up an appetite, enjoy your meals, and avoid certain acid producing foods. Wise nature gives an alarm when any part of the system goes wrong. This alarm is registered by pain or other symptoms. It is not wise for you to disregard such alarms. When the stomach informs you that it is in trouble action should be taken immediately to remedy the trouble. Stomach ulcers are a serious matter.

They result in loss of tissue of the mucous membrane and, if allowed to grow, attack the deeper structure of the stomach walls and in time may prove fatal. They need scientific assistance to heal them properly. Von's Pink Tablets will render this assistance simply and inexpensively. All that we have told you in this pamphlet or all that anyone, who has benefited by the treatment, could tell you, has its encouragement; still, the final convincing proof in your own case, as it must be in every case, as to what the treatment will accomplish, is the actual taking of the treatment itself. The sooner you start taking the treatment, therefore, the quicker you will get relief from your own suffering and it is relief you are seeking. Regardless of how many people have treated you in the past, or what you may have taken without success, Von's Pink Tablets will bring the results you are looking for. There are many things on the market that might give you temporary relief from pain but we know of no other treatment, advertised to the public, that professes to actually heal ulcers and correct Acidosis in so short a time. This is your opportunity to get well and you should take advantage of it with as little delay as possible. If you should misplace this pamphlet or lose our address opportunity might not again knock at your door. Statistics would indicate that about one person out of every four has Acidosis, whether they know it or not. And that about one out of every seven persons has advanced to the stage of ulcers. It is nothing to be ashamed of nor to be embarrassed about. It is merely an unfortunate circumstance of modern civilization but it should be attended to before more serious consequences occur. Von's Pink Tablets, as an efficient remedy for both Acidosis and ulcers, met with such an immediate demand from all parts of the country that, to treat so many people soon became a problem beyond the ability of one man to take care of alone. Therefore an organization was perfected to better serve you and others with Acidosis and ulcers. The Company handles nothing but Von's Pink Tablets. Our prevailing thought is to bring back your health, your happiness and the happiness of those around you, in as short a time and at as little expense as possible."

On March 29, 1932, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19469. Misbranding of Buhler oil. U. S. v. 42 Bottles of Buhler Oil. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27748. I. S. No. 42669. S. No. 5814.)

Examination of a drug product, known as Buhler oil, from the shipments herein described disclosed no ingredient or combination of ingredients capable of producing the curative and therapeutic effects claimed for the article, in the labeling, the Secretary of Agriculture reported the matter to the United States attorney for the District of New Jersey.

On February 13, 1932, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 42 bottles of the said Buhler oil, remaining in the original unbroken packages at Newark, N. J., alleging that the article had been shipped by the Gelschaft Laboratories, from New York, N. Y., in part on or about July 17, 1931, and in part on or about September 15, 1931, and had been transported from the State of New York into the State of New Jersey, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of Buhler oil by this department showed that the article consisted essentially of a fatty oil (approximately 23 per cent) and volatile oils (approximately 77 per cent) including turpentine oil, menthol, and camphor.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative and therapeutic effects of the said article, appearing in the labeling, were false and fraudulent, since the article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Bottle label) "Health-Wealth-Happiness * * * For Rheumatism, Gout And All Muscular Pains;" (wrapper) "Health-Wealth-Happiness * * * For Rheumatism, Gout and All Muscular Pains;" (shipping carton) "For Rheumatism;" (leaflet) "For Rheumatism, Gout, Neuritis, Lumbago, Sciatica, Arthritis, * * * Backache. * * * Nature's Relief for Gout and Rheumatism * * * relieves the pain after a few applications. Cases of the worst kind have been relieved and in many instances, one bottle has brought wonderful results. Of course, in very bad cases, one bottle will not be